

Rep Order# 6847265 Ver# 3 Status Revised EC'd Yes

Traffic Order#

2 of 8

Printed: 10/08/2012 9:00 AM
Last Received: 10/05/2012 4:48 PM
Showing Buylines: All Rep Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser () N.R.C.C. IE
Product N.R.C.C. IE
Estimate# 2962
Buyer Tracey Robinson
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm
& PLACEMENT, 815 SLATER LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2962
Flight Dates 10/19/2012 - 10/25/2012
Hiatus Weeks
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*9	F	430A-5A V3 Cancelled	WAVY NEWS-430A	:30	\$125.00	10/19-10/19	0	0	0	\$0.00	
	*10	M	430A-5A V3 Cancelled	WAVY NEWS-430A	:30	\$125.00	10/22-10/22	0	0	0	\$0.00	
	*11	TU	430A-5A V3 Cancelled	WAVY NEWS-430A	:30	\$125.00	10/23-10/23	0	0	0	\$0.00	
	*12	W	430A-5A V3 Cancelled	WAVY NEWS-430A	:30	\$125.00	10/24-10/24	0	0	0	\$0.00	
	*13	TH	430A-5A V3 Cancelled	WAVY NEWS-430A	:30	\$125.00	10/25-10/25	0	0	0	\$0.00	
	*14	SA	6A-7A V3 Cancelled	WAVY NWS SAT6A	:30	\$300.00	10/20-10/20	0	0	0	\$0.00	
	*15	SA	7A-8A V3 Cancelled	WAVY NWS SAT7A	:30	\$400.00	10/20-10/20	0	0	0	\$0.00	
	*16	SA	8A-10A V3 Cancelled	SATURDAY TODAY	:30	\$500.00	10/20-10/20	0	0	0	\$0.00	
	*17	SU	6A-7A V3 Cancelled	WAVY NWS SUN6A	:30	\$300.00	10/21-10/21	0	0	0	\$0.00	
	*18	SU	7A-8A V3 Cancelled	WAVY NWS SUN7A	:30	\$400.00	10/21-10/21	0	0	0	\$0.00	
	*19	SU	8A-9A V3 Cancelled	SUN TODAY	:30	\$500.00	10/21-10/21	0	0	0	\$0.00	

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	*20	F	9A-10A V3 Cancelled	TODAY SHW2	:30	\$300.00	10/19-10/19	0	0	0	\$0.00	
	*21	M	9A-10A V3 Cancelled	TODAY SHW2	:30	\$300.00	10/22-10/22	0	0	0	\$0.00	
	*22	TU	9A-10A V3 Cancelled	TODAY SHW2	:30	\$300.00	10/23-10/23	0	0	0	\$0.00	
	*23	W	9A-10A V3 Cancelled	TODAY SHW2	:30	\$300.00	10/24-10/24	0	0	0	\$0.00	
	*24	TH	9A-10A V3 Cancelled	TODAY SHW2	:30	\$300.00	10/25-10/25	0	0	0	\$0.00	
	*25	F	12P-1P V3 Cancelled	WAVY NEWS10-NN	:30	\$150.00	10/19-10/19	0	0	0	\$0.00	
	*26	M	12P-1P V3 Cancelled	WAVY NEWS10-NN	:30	\$150.00	10/22-10/22	0	0	0	\$0.00	
	*27	TU	12P-1P V3 Cancelled	WAVY NEWS10-NN	:30	\$150.00	10/23-10/23	0	0	0	\$0.00	
	*28	W	12P-1P V3 Cancelled	WAVY NEWS10-NN	:30	\$150.00	10/24-10/24	0	0	0	\$0.00	
	*29	TH	12P-1P V3 Cancelled	WAVY NEWS10-NN	:30	\$150.00	10/25-10/25	0	0	0	\$0.00	
	*30	F	530P-6P V3 Cancelled	WAVY10NWS-5.30	:30	\$700.00	10/19-10/19	0	0	0	\$0.00	

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	*31	M	530P-6P V3 Cancelled	WAVY10NWS-5.30	:30	\$700.00	10/22-10/22	0	0	0	\$0.00	
	*32	TU	530P-6P V3 Cancelled	WAVY10NWS-5.30	:30	\$700.00	10/23-10/23	0	0	0	\$0.00	
	*33	W	530P-6P V3 Cancelled	WAVY10NWS-5.30	:30	\$700.00	10/24-10/24	0	0	0	\$0.00	
	*34	TH	530P-6P V3 Cancelled	WAVY10NWS-5.30	:30	\$700.00	10/25-10/25	0	0	0	\$0.00	
	*35	F	6P-630P V3 Cancelled	WAVY NEWS10-6	:30	\$1,000.00	10/19-10/19	0	0	0	\$0.00	
	*36	M	6P-630P V3 Cancelled	WAVY NEWS10-6	:30	\$1,000.00	10/22-10/22	0	0	0	\$0.00	
	*37	TU	6P-630P V3 Cancelled	WAVY NEWS10-6	:30	\$1,000.00	10/23-10/23	0	0	0	\$0.00	
	*38	W	6P-630P V3 Cancelled	WAVY NEWS10-6	:30	\$1,000.00	10/24-10/24	0	0	0	\$0.00	
	*39	TH	6P-630P V3 Cancelled	WAVY NEWS10-6	:30	\$1,000.00	10/25-10/25	0	0	0	\$0.00	
	*40	SA	6P-630P V3 Cancelled	WAVY NEWS10-6	:30	\$350.00	10/20-10/20	0	0	0	\$0.00	
	*41	SU	6P-7P V3 Cancelled	WAVY NEWS10-6	:30	\$350.00	10/21-10/21	0	0	0	\$0.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*42	F	7P-730P V3 Cancelled	ENT TONIGHT 30	:30	\$600.00	10/19-10/19	0	0	0	\$0.00	
	*43	M	7P-730P V3 Cancelled	ENT TONIGHT 30	:30	\$600.00	10/22-10/22	0	0	0	\$0.00	
	*44	TU	7P-730P V3 Cancelled	ENT TONIGHT 30	:30	\$600.00	10/23-10/23	0	0	0	\$0.00	
	*45	W	7P-730P V3 Cancelled	ENT TONIGHT 30	:30	\$600.00	10/24-10/24	0	0	0	\$0.00	
	*46	TH	7P-730P V3 Cancelled	ENT TONIGHT 30	:30	\$600.00	10/25-10/25	0	0	0	\$0.00	
	*47	M	730P-8P V3 Cancelled	INSIDER	:30	\$600.00	10/22-10/22	0	0	0	\$0.00	
	*48	W	730P-8P V3 Cancelled	INSIDER	:30	\$600.00	10/24-10/24	0	0	0	\$0.00	
	*49	TH	730P-8P V3 Cancelled	INSIDER	:30	\$600.00	10/25-10/25	0	0	0	\$0.00	
	*50	SA	7P-8P V3 Cancelled	ENT TONITE60 W	:30	\$300.00	10/20-10/20	0	0	0	\$0.00	
	*51	M	8P-10P V3 Cancelled	THE VOICE	:30	\$2,200.00	10/22-10/22	0	0	0	\$0.00	
	*52	F	10P-11P V3 Cancelled	DATELINE FR-NBC	:30	\$900.00	10/19-10/19	0	0	0	\$0.00	

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	*53	SU	7P-810P V3 Cancelled	FTBL NITE AMRCA	:30	\$1,200.00	10/21-10/21	0	0	0	\$0.00	
	*54	F	11P-1135P V3 Cancelled	WAVY NEWS10-11	:30	\$800.00	10/19-10/19	0	0	0	\$0.00	
	*55	M	11P-1135P V3 Cancelled	WAVY NEWS10-11	:30	\$800.00	10/22-10/22	0	0	0	\$0.00	
	*56	TU	11P-1135P V3 Cancelled	WAVY NEWS10-11	:30	\$800.00	10/23-10/23	0	0	0	\$0.00	
	*57	W	11P-1135P V3 Cancelled	WAVY NEWS10-11	:30	\$800.00	10/24-10/24	0	0	0	\$0.00	
	*58	TH	11P-1135P V3 Cancelled	WAVY NEWS10-11	:30	\$800.00	10/25-10/25	0	0	0	\$0.00	
	*59	SA	11P-1130P V3 Cancelled	WAVY NEWS10-11	:30	\$800.00	10/20-10/20	0	0	0	\$0.00	
	*60	SU	1145P-12A V3 Cancelled	NWS FOLO FTBL	:30	\$800.00	10/21-10/21	0	0	0	\$0.00	
	*61	F	1135P-1235A V3 Cancelled	TONITE SHW	:30	\$300.00	10/19-10/19	0	0	0	\$0.00	
	*62	M	1135P-1235A V3 Cancelled	TONITE SHW	:30	\$300.00	10/22-10/22	0	0	0	\$0.00	
	*63	TU	1135P-1235A V3 Cancelled	TONITE SHW	:30	\$300.00	10/23-10/23	0	0	0	\$0.00	

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	*64	W	1135P-1235A	TONITE SHW	:30	\$300.00	10/24-10/24	0	0	0	\$0.00	
	V3 Cancelled											
	*65	TH	1135P-1235A	TONITE SHW	:30	\$300.00	10/25-10/25	0	0	0	\$0.00	
	V3 Cancelled											
	*66	SA	1130P-1A	SAT NITE LIVE	:30	\$500.00	10/20-10/20	0	0	0	\$0.00	
	V3 Cancelled											

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00
Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CATV 0%	WAVY 48%	WGNT 3%	WPXV 0%	WTKR 11%
		WTVZ 4%	WVBT 15%	WVEC 19%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books MAY12, NOV11, ENOV12
Demos RA3564

--- CREDIT RISK ---

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CASH IN ADVANCE